


case-study
longbridge
town centre
birmingham

regenerate **TM**

A low-angle, upward-looking photograph of a modern building. The top portion of the image shows a curved, reddish-brown brick facade. Below the brickwork is a dark, curved metal structure, possibly a balcony or walkway, with a glass railing. The bottom portion of the image shows large glass windows reflecting the sky. The sky is bright blue with scattered white clouds. The sun is visible in the lower right corner, creating a lens flare effect.

The construction of the first phase of the £70m Longbridge Town Centre has been completed on schedule, regenerating where the industrial complex once stood.

As part of the £1billion regeneration project by the UK's leading regeneration specialist St. Modwen, the town centre will create a new heart for the local community providing a variety of employment opportunities by generating over 1,000 new jobs.

heart of the community

Sainsbury's

Premier Inn
premierinn.com

BEEFEATER

Premier Inn

/research

Designed by Holder Mathias Architects and being constructed by Morgan Sindall, the town centre will be anchored by an 85,000sq.ft. Sainsbury's, a 75-bed Premier Inn hotel, 24 shops and restaurants, offices and car parking, together with two acres of public open space through the newly created Austin Park.

David Brennan from our Cardiff office who was involved initially, had this to add: "We were in touch with the architect early on and offered several samples of both facing bricks and architectural masonry. We went to every length to source the correct products for the project to make sure St. Modwen and the architect were more than satisfied."

Ashley from Holder Mathias Architects added: "We have a great relationship with **TM**, we rely on them to suggest the correct materials from their extensive range. In this instance the facing bricks and masonry needed to have the correct aesthetic qualities and match the brickwork that was already used in the local area, but also fit into tight budget constraints. The finished phase looks fantastic, we are very pleased."

TM go to great lengths to provide the best solution possible to suit varied budgets. Our extensive range of products, offering a variety of colours and textures, can match any architects vision.

/guide

TM have a fantastic relationship with Morgan Sindall that stretches back many years. They trust us to find the correct product, offer design advice, and ultimately deliver the product when required.

Dean Jetson from Morgan Sindall said: "**TM** are an important supplier, their varied product range at competitive prices allows us to source our materials effectively. We have used **TM** for years and always found their service levels the best in the business."

Supplied were 343,000 lbstock Etruria mixture facing bricks, 225sq.m of Forticrete Medici Architectural Masonry blocks and 500sq.m of Fireborn Terracotta Smooth Blue blocks. **TM**'s Andy Thomas commented: "We are very pleased to be involved in the creation of the new Longbridge Town Centre. Morgan Sindall approached us for materials due to our strong relationship with them."





Regardless of the size of the project, **TM** ensure all materials are delivered as per the customer's schedule. We realise the importance of delivering to our clients on time.

It is no secret that the current supply of facing bricks creates difficulties for the market. **TM** are acutely aware of this and bend over backwards to strive to meet customer requirements.



architectural masonry



generix stone cladding



**MORGAN
SINDALL**

"We have used TM for years and always found their service levels the best in the business."

HolderMathiasarchitects

"We have a great relationship with TM. We rely on them to suggest the correct materials from their extensive range."

feeling inspired? contact your nearest facades solutions provider

Taylor Maxwell Glasgow
Centurion Business Park, 3 Seaward Place, Kinning Park, Glasgow, G41 1HH
T: 0141 418 0300 F: 0141 418 0500 E: glasgow@taylor.maxwell.co.uk

Taylor Maxwell Edinburgh
1a Clerk Street, Loanhead, EH20 9DP
T: 0131 448 2020 F: 0131 448 2720 E: edinburgh@taylor.maxwell.co.uk

Taylor Maxwell North East
Unit 16, Bankside, The Watermark, Gateshead, NE11 9SY
T: 0191 460 4736 F: 0191 461 1115 E: northeast@taylor.maxwell.co.uk

Taylor Maxwell Leeds
Taylor Maxwell House, 10 Glebe Terrace, Leeds, LS16 5NA
T: 0113 204 3220 F: 0113 204 3225 E: leeds@taylor.maxwell.co.uk

Taylor Maxwell Manchester
Carlton House, 18 Albert Square, Manchester, M2 5PE
T: 0161 832 5213 F: 0161 832 0926 E: manchester@taylor.maxwell.co.uk

Taylor Maxwell Nottingham
9 The Triangle, Enterprise Way, ng2 Business Park, Nottingham NG2 1AE
T: 0115 969 9351 F: 0115 986 1940 E: nottingham@taylor.maxwell.co.uk

Taylor Maxwell Birmingham
6080 Knights Court, Solihull Parkway, Birmingham Business Park, B37 7WY
T: 0121 329 1440 F: 0121 779 5593 E: birmingham@taylor.maxwell.co.uk

Taylor Maxwell Cardiff
13 Cathedral Road, Cardiff, CF11 9HA
T: 02920 374 545 F: 02920 238 542 E: cardiff@taylor.maxwell.co.uk

Taylor Maxwell Bristol
Taylor Maxwell House, The Promenade, Clifton, Bristol, BS8 3NW
T: 0117 923 7083 F: 0117 973 8255 E: bristol@taylor.maxwell.co.uk

Taylor Maxwell Theale
The Hop Store, Unit 6, Brewery Court, Theale, RG7 5AJ
T: 0118 930 6888 F: 0118 930 2888 E: reading@taylor.maxwell.co.uk

Taylor Maxwell Barnet
Cosmo House, 53 Wood Street, Barnet, EN5 4BS
T: 0208 440 0551 F: 0208 440 0552 E: barnet@taylor.maxwell.co.uk

Taylor Maxwell Witham
The Matchyns, Rivenhall End, Witham, CM8 3HA
T: 01376 515 055 F: 01376 515 066 E: witham@taylor.maxwell.co.uk

Taylor Maxwell Leatherhead
Ashcombe House, 5 The Crescent, Leatherhead, Surrey KT22 8LQ
T: 01372 388 366 F: 0118 930 2888 E: leatherhead@taylor.maxwell.co.uk

Taylor Maxwell Winchester
Winchester House, Basingstoke Road, Kings Worthy, Winchester, SO23 7QF
T: 0118 930 6888 F: 0118 930 2888 E: winchester@taylor.maxwell.co.uk

Taylor Maxwell Exeter
Taylor Maxwell House, Pynes Hill, Rydon Lane, Exeter, EX2 5AZ
T: 01392 413 613 F: 01392 422 696 E: exeter@taylor.maxwell.co.uk

Vobster Cast Stone Co. Ltd.
Newbury Works, Coleford, Radstock, BA3 5RX
T: 01373 812 441 F: 01373 813 384 E: sales@caststonemasonry.co.uk



Taylor Maxwell House
The Promenade
Clifton
Bristol BS8 3NW

T: 0117 973 7888